



CITY SC SPONSORSHIP OPPORTUNITIES

THANK YOU FOR YOUR INTEREST IN SPONSORING/ PARTNERING WITH CITY SC! AS A NON-PROFIT 501C3 ORGANIZATION, WE LOVE WORKING WITH LOCAL BUSINESSES IN OUR COMMUNITY AND VALUE OUR RELATIONSHIPS WITH CORPORATE PARTNERS AND SPONSORS.

IN AN EFFORT TO ESTABLISH MEANINGFUL AND MUTUALLY BENEFICIAL PARTNERSHIPS, THE FOLLOWING PAGES PROVIDE A BRIEF OVERVIEW OF WHO WE ARE, WHAT WE CAN OFFER, AND WHAT WE NEED.






WHAT WE OFFER

AS THE LARGEST YOUTH SOCCER CLUB IN SAN DIEGO AND A MEMBER OF THE NATIONALLY RENOWNED US SOCCER DEVELOPMENT ACADEMY, CITY SC OFFERS ACCESS TO OVER 3,500 FAMILIES RESIDING IN CARLSBAD AND OUR SURROUNDING COMMUNITIES AND OPPORTUNITIES FOR EXPOSURE ON A LOCAL REGIONAL AND NATIONAL LEVEL.

OUR MEMBERSHIP



MARKET VISIBILITY

-  INSTAGRAM FOLLOWERS: 5,238
-  FACEBOOK FOLLOWERS: 5,490
-  EMAIL DISTRIBUTION LIST: 1,435
-  NEWSLETTER SUBSCRIBERS: 23,239
-  WEBSITE HITS: 387,825 (YEARLY)

SPONSORSHIP OPPORTUNITIES

- PROMOTIONAL BOOTHS
- ONSITE VENDOR OPPORTUNITIES
- MARKETING GIVE-A-WAYS
- EVENT SPONSORSHIP
- UNIFORM/EQUIPMENT SPONSORSHIP
- BRAND EXPOSURE
- WEBSITE/NEWSLETTER/SOCIAL MEDIA EXPOSURE
- BANNERS AND SIGNAGE





SOUND LIKE A GOOD FIT?

GREAT! TELL US A LITTLE BIT ABOUT YOUR BUSINESS AND YOUR GOALS IN PARTNERING WITH CITY SC....

BUSINESS NAME:

PRODUCT/SERVICE DESCRIPTION:

WHAT ARE YOUR GOALS IN BECOMING A CITY SC SPONSOR/PARTNER?

- PHILANTHROPY
- BRAND ACTIVATION & AWARENESS
- MARKET VISIBILITY
- INCREASE SALES/ DRIVE CONSUMER TRAFFIC
- COMMUNITY ENGAGEMENT

OTHER:

WHAT LEVEL OF SPONSORSHIP ARE YOU INTERESTED IN?

- \$100-\$350
- \$350- \$500
- \$500-\$1000
- \$1000-\$2,500
- \$2,500- \$5,000
- \$5,000-\$7,500
- \$7,500-\$10,000
- \$10,000 +

OTHER FORMS OF SPONSORSHIP/DONATION (DESCRIBE NON-CASH SPONSORSHIPS BELOW INCLUDING VALUE):

WHAT LEVEL OF EXPOSURE ARE YOU LOOKING FOR? LOCAL REGIONAL NATIONAL

WHAT KIND OF MARKETING OPPORTUNITIES INTEREST YOU MOST IN EXCHANGE FOR YOUR SPONSORSHIP/DONATION?

- PROMOTIONAL BOOTHS
- ONSITE VENDOR OPPORTUNITIES
- MARKETING GIVE-A-WAYS
- EVENT SPONSORSHIP
- UNIFORM/EQUIPMENT SPONSORSHIP
- BRAND EXPOSURE
- WEBSITE/NEWSLETTER/SOCIAL MEDIA EXPOSURE
- BANNERS AND SIGNAGE
- OTHER:

WHAT ARE YOUR IDEAS ON HOW WE COULD WORK TOGETHER?