



CITY SC MENS UPSL PROGRAM

SPONSORSHIP OPPORTUNITIES

Founded in 2011, the United Premier Soccer League (UPSL) now stands as the largest and most competitive pro-development league in North America and City SC are excited and proud to be accepted as a new UPSL team for the upcoming 2023 fall season.

The new City SC UPSL Mens Team will train in Carlsbad, with home games being played in Carlsbad (or at a nearby North County located venue). Providing a great outlet for college players, the UPSL will run 2 seasons; a Fall season from September-December and a Spring season from March-July. Please look over our sponsor levels below and contact us asap if you wish to be a part of this exciting journey!

TITLE SPONSOR | \$10,000

- Company Name/Logo (10"x 4") printed on back of City SC Mens UPSL Game Jerseys
- Company Logo on front page of City SC website listed as Official Partner with link to Company Website
- Two (2) timed E-blasts to City SC Member Distribution List (1491 recipients)
- Advertisement in Fall, Winter & Spring City SC Newsletter (7,603 subscribers)
- Company Name/Logo and mention in body of text on all City SC Mens UPSL Team Posts on City SC Social Media outlets
- Free Promotional Booth at City SC Opening Day Event (usually takes place in October)
- Free Hole Sponsor at City SC Golf Tournament (usually takes place in October)
- Company Name/Logo printed on Team Canopies used during home games

GOLD SPONSOR | \$3,000

- Company Name/Logo (3"x 3") on sleeve of City SC Mens UPSL Game Jerseys
- Advertisement in Fall City SC Newsletter (7,600 subscribers)
- Free Promotional Booth at City SC Opening Day Event (usually takes place in October)

SILVER SPONSOR | \$1,000

- Two (2) timed Posts on City SC Social Media Accounts
- Advertisement in Fall City SC Newsletter (7,600 subscribers)

NOTE. City SC is a 501c3 non profit organization. Sponsorships and donations are tax deductible. Tax ID: 33-0025399



≈ 4500 MEMBERS (COMPETITIVE & REC)



INSTAGRAM FOLLOWERS: 8,525



FACEBOOK FOLLOWERS: 5,490



EMAIL DISTRIBUTION LIST: 1,491



NEWSLETTER SUBSCRIBERS: 7,603



WEBSITE HITS: ≈ 500,000 (YEARLY)

SPONSORSHIP CONTACT: UPSL@OURCITYSC.COM // (760) 672-8260

